

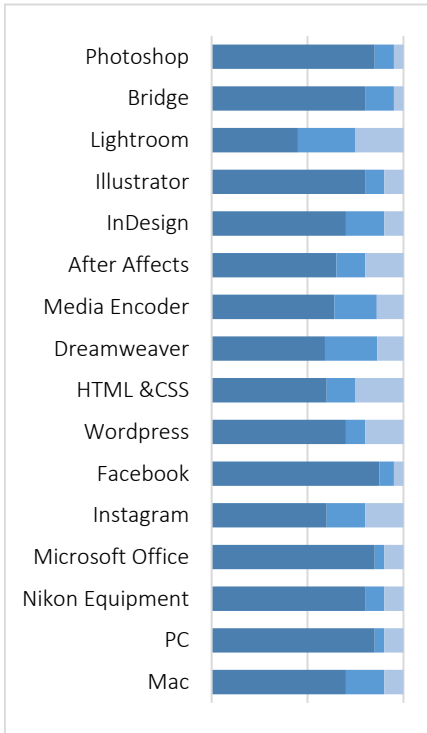
## ABOUT

I have a passion for storytelling with images. I have 16 years of photography experience with work featured in print and on the web. I am full of enthusiasm for teamwork and creative problem solving.

# WeatherlySchiele

Graphic Design / Photography

## TOOLBOX



## WORK EXPERIENCE

August, 2004

Present

### PHOTOGRAPHER & CEO Weatherly Images & Graphics

Photograph events and capture moments, edit images using Adobe Photoshop, post images, promote business, schedule photo shoots, interview clients, create deliverable timetables, create digital packages of images and dynamic media presentations.

Manage fees based on event or time requirements, network with other photographers to support clients' needs effectively, work closely with non-profit organizations and manage high volume of donated images toward the promotion of these organizations.

Developed and manage weatherlyimages.com as well as social media.

Photos featured on triumphstreetpipeband.com, bcpipers.org, marching.premier-percussion.com, and nwjpb.org, as well as many other bagpipng related websites.

Photos featured on the cover and inside spread of Piping World Magazine December 2012, and in Our Journey, a book by James & Lisa Laughlin released August 16, 2013.

Co-Graphic Designer and Principle Photographer for the Dowco Triumph Street Pipe Band cd recording project "With Purpose" released in 2012.

March, 2016

March, 2017

### GRAPHIC DESIGN INTERNSHIP Poetry Northwest

Worked closely with the Lead Editor, and Head Graphic Designer on layout of two publications:

- Volume XI | Issue 1 | Summer & Fall 2016
- Volume XI | Issue 2 | Winter & Spring 2017.

Created the design for a "Thank you – Honor Roll" column. This design was packaged in Adobe InDesign for future editing capability. The design continues to be published through the present (2020).

Worked closely with Head Graphic Designer on image asset preparation for print, and appropriate credit development for a variety of artists.

Attended multiple meetings on layout needs and challenges, and was invited to present my perspective for addressing those challenges.

Granted the title of "Graphic Designer" in the Staff Column for these two publications by the Head Graphic Designer, "for exceptional, and dependable work."

Worked with the Head Graphic Designer on archiving the first 43 years of Poetry Northwest publications dating back to 1959 for the website.

## SKILLS

Strong Communication skills  
 Comfortable with team analysis  
 Enthusiastic team player  
 Self-motivated performer  
 Able to take direction  
 Experience coordinating teams

## CONTACT

[Weatherlyimages.com](http://Weatherlyimages.com)

## WORK EXPERIENCE

2000

2014

HOMESCHOOLING/ PARENT PARTNERSHIP EDUCATOR  
Home/ Sky Valley Education Center

Development of student plans including state E.A.L.R.S. and benchmarks, develop coursework materials, design an appropriate calendar of deliverables.

Curriculum development for multiple grades and multiple courses, review of curriculum and progress submitted every 30 days and subject to audit.

Research learning styles and effective strategies, state test preparation, researching and teaching a variety of courses for different abilities, networking with certified teachers both at Sky Valley and outside the school to develop curriculum appropriate for state guidelines often at the honors or advanced levels.

Selected as substitute teacher of "Advanced Robotics" serving 4 months during instructor planned continuing education absence.

Navigated the state program Running Start parameters and requirements.

Successfully graduated two students from the Monroe Public School District with formal school district diplomas.

2003

2009

DIRECTOR'S ADMINISTRATIVE ASSISTANT & PROGRAM MANAGER  
Northwest Jr. Pipe Band

Developed and produced orientation materials for new members and families, developed and lead the orientation welcome presentation, designed and produced the members' handbook, which covered every aspect of band membership, including approximately 40 pages of relevant competition information. Developed and produced updated band roster each year, and promoted community support for members.

Produced advertising assets and worked with the band director and board developing organizational collateral and final advertising products for print and web.

Developed volunteer training presentations and seminars.

Developed and produced recruiting materials, full production of regular newsletter from writing through layout and final distribution.

Developed and produced dynamic media presentations.

Managed band performance and competition calendar.

Worked closely with board and director to develop the first scholarship program for band members.

Produced first band concert from venue to ticket sales, and worked with director on time management, concert content and stage blocking.

Produced first and second band fundraising dinners with performances by the band and guest soloists, secured venues and catering, negotiated budgets, and negotiated discounts for 501c3 status.

Developed advancement requirements for band members with the director, mentored and managed members aged 7-18, and developed family integration in the program.

Worked with Director, Instructors, President and Board of Directors to develop a beginners program, "Pipe Band School" which successfully taught as many as a twenty youth per session. Worked with Instructors to promote private lessons.

## EDUCATION

2015

2020

EVERETT COMMUNITY COLLEGE  
ATA, Graphic Design  
Current GPA: 4.0

1996

1997

BATES TECHNICAL COLLEGE  
Post-Partum Doula Certificate  
& Childbirth Educator Program

1989

1990

SOUTH PUGET SOUND  
COMMUNITY COLLEGE  
Areas of study: Psychology and  
Marketing

1987

1989

EVERGREEN STATE COLLEGE  
Major: Psychology

## VOLUNTEER

Photographer, Northwest Junior  
Pipe Band

Non-Profit Youth Music  
Organization, 2003 – 2010

<http://nwjpb.org>

Photographer, British Columbia  
Pipers' Association, 2011 – 2014

<http://bcpipers.org>

Photographer & Co-Graphic  
Designer for the CD "With  
Purpose", Dowco Triumph Street  
Pipe Band 2010-2018

[www.triumphstreetpipeband.com](http://www.triumphstreetpipeband.com)

## CONTACT

[weatherlyimages.com](http://weatherlyimages.com)